

- ◁ Identify similarities and differences between the fields of Interpersonal Communication, Small Group Communication, Public Speaking, and other Communication Studies specializations as they relate to professional and workplace contexts.
- ◁ Apply the skills of audience analysis, research, APA Style, organization, visual, verbal, and nonverbal elements, and preparation to deliver a professional and extemporaneous

Practical Application Assignments:

There are four practical application assignments designed to help you meet the learning outcome for the course and to help you build your career success. The aim of these assignments is to demonstrate you know how to:

- ◁ **Elevator Pitch & Post:** Write, deliver, and record a 45-60 second entirely memorized elevator pitch introducing yourself to expand your own network. Share your recording with the class and start networking together.
- ◁ **Career Informational Interview:** Research the interpersonal communication skills your specific career focus requires. Then, synchronously interview someone who is already working in, and successful, in that career.
- ◁ **Meetings & Minutes:** Participate in a high-level workplace meeting. Together with your LC (Learning Community) Cohort, you will try Robert's Rules of Order and plan your